

Satisfaction for Society

We will review the current situation in totally new ways, and create products, services and systems that are more convenient, comfortable and environmentally friendly than ever before. We will deliver peace of mind, safety, excitement and satisfaction to all members of society and enrich their daily lives.

Materiality

Creating products and services with value via unique designs and ideas

Creating new business models by transforming value chains

Using DX to provide innovative individual customer experiences

Boosting product quality and ensuring safety

Disclosure of product information

Promoting partnerships with local communities

Related SDGs





“ Highlights in 2024 ”

Primary topics

Received KIDS DESIGN AWARD

Five of our stationery products received the “2024 KIDS DESIGN AWARD.”

Smart School registration rate of elementary and junior high schools

Over **90%**

Approximately 49,000 facilities such as elementary and junior high schools, high schools, kindergartens, nurseries, early childhood education centers, and other educational facilities have registered.

PLUS Clean Festival

855
participants

Employees from 42 locations both inside and outside Japan participated in PLUS Clean Festival.